

## SWEET POTATO SITUATION

Too Much Loose Thinking—Curing Process a Success—Development Board Will Advise.

There are people in South Carolina (as well as in other Southern States) who maintain, whether they believe or not, the Sweet potato cannot be kept over long periods by being cured. And again, there is no money in growing potatoes for the market. Ask them for reasons for their statements and they reply—"I lost my whole crop by rot," "The crop cannot be sold," "Too many potatoes being grown," "No money in the crop."

Let us look at these statements for a moment and see if there is any foundation for making them, and if any of the troubles were preventable. "I lost my whole house by rot."

This is a very serious matter, but, is it chargeable to the curing process? Think hard now. Wasn't it because you failed to properly disinfect your house before filling it? Were you not careless about taking in diseased potatoes? The loss in either case would be your fault and not the fault of the curing process.

"The crop cannot be sold." "Why, may we ask? Very likely because it was not a prime pack; you had a few good potatoes mixed with 'strings,' 'jumbos' and 'cuts' and 'rots.' Could you expect to sell this crop in a market handling prime graded stock? Hardly.

"Too many Sweet potatoes being grown." How do you know? Have you at hand the figures that will permit you to make such a statement? We will wager you haven't.

Our country has over one hundred million people who eat three meals a day, provided they can get them. Thousand of little school children, in the great cities go to school every morning hungry. (Can there be too many potatoes when this can happen?)

Almost everyone likes the sweet potato when it is properly cooked; we don't mean boiled; we mean baked sweets, fried sweets, pudding (pone) pie.

Only about five per cent of the high quality potatoes we raise in the South get into the Northern market, and as for the Southern market it is far from saturated when it comes to prime eating stock. Just what will happen when the millions of people in the North get the chance to eat a real quality Sweet potato, properly cooked?

Do you know the average annual consumption of sweet potatoes per family in the Northern and Western States is only 22 pounds per family, while these same families consume every year 462 pounds of Irish potatoes or over six bushels?

"There is no money in the crop." How do you know there isn't? You don't know. The United States Department of Agriculture, the State Experiment Station, are a bit hazy when it comes to saying anything definite on the subject of the cost of producing sweet potatoes and are very likely to hedge when the subject is mentioned. If you don't know and they don't know, what it costs, how can you say there is no money in Sweet potatoes? You can't.

—South Carolina Development Board.

## THE TRI-COUNTY FAIR

Andrews, S. C., Sept. 26, 1921. The final arrangements for the opening of the Tri-County Fair are about completed and on Tuesday, Oct. 11th the gates will be open to receive visitors. Many new features in fair exhibits will be presented and every department will have features of an educational value. There will be practical working demonstrations in every department.

The Home Demonstration Department will occupy an entire building and the work of this department will be fully demonstrated by experts from the government service.

The Corn Show which is open to the world will show corn of all breeds and entries in this department will be from many sections of the country.

The Poultry Department offers very attractive cash premiums for poultry and the entries are filling fast. The equipment is entirely new and of the latest designs. The poultry building is 200x100 feet, well ventilated and lighted and every modern appliance for the proper care of poultry has been installed.

The towns of Georgetown and Andrews will have combined merchants displays showing the many industries of these towns.

Community exhibits will be shown from Greer, Greenville, Bethel and Moncks Corner.

The Swine Department is filling fast and the highest class of pure bred swine will be on exhibition. The cattle entries will show many classes of pure bred stock both dairy and beef.

The Fine Arts, Needle and Fancy Work, Floral and Antique sections will be interesting.

The Charleston Museum display will be larger and more complete than the fine display made last year.

The women's clubs of the several counties will have exhibits showing the work of the clubs.

The State Health Department will have a complete exhibit showing school sanitation. This exhibit will be under the personal direction of Miss Fenton of the Health Department.

The following are days set aside for the schools, all school children being admitted free.

Tuesday, October 11—Berkely county schools.

Wednesday, October 12—Georgetown county schools.

Thursday, October 13—Williamsburg county schools.

Friday, October 14th will be agricultural day on which occasion Hon. Henry C. Wallace will present to the farmer of the Tri-Counties a Gold Medal. This medal is given to the farmer making the best average of crops. Hon. A. F. Lever will present a silver pitcher to the woman making the greatest improvement in her kitchen. This contest is conducted under the Home Demonstration Agents of each county.

EFIRD'S

FALL FASHION  
EXPOSITION!

EFIRD'S

Friday, Saturday, Monday

Every Express and Freight has brought us new goods to be placed on Sale at our Fall Display, which commences Friday, September 30th, at 9 A. M. This is your refuge from high prices. Goods are going up daily owing to the rise in cotton, and our advice is to Buy Now, and Buy at Efird's.

LADIES' READY-TO-WEAR  
DEPARTMENT

## Ladies' New Fall Ready-to-Wear

Never have we had a larger assortment of new Fall Ready-to-Wear at such low prices. We know that buying for 33 stores in such large quantities enables us to sell you a Suit, Dress or Coat at a saving.

## New Fall Suits

This collection of Coat Suits include Tricotine, Serge, Ladies' Cloth, Men's Serge, etc., the very best is offered you in style and quality at especially low prices. Prices range \$16.50, \$19.50, \$22.50, \$29.50, \$35.00, \$49.50.

## New Fall Dresses

We have a wonderful assortment from which to choose. The materials are Satin, Taffeta, Crepe de Chine, Canton Crepe and Garbedine. Prices range \$12.95, \$16.95, \$17.50, \$19.95, \$29.50 to \$45.00.

## New Fall Coats

The best values we have to offer you in Coats, both long and short, with or without fur collars, Plush, Serge, and Ladies' Cloth. Prices range \$19.50, \$22.50, \$24.50, \$29.50, \$34.50, \$39.50.

## Sweaters

We bought these Sweaters at a great discount, so the savings are passed on to you. Prices range \$4.98, \$5.98, \$6.95, \$8.95.

## Rain Coats

Only 50 in the lot and they sold high as \$8.00. Your choice, special \$2.98

## Shirt Waists

In Voile, Crepe de Chine, Pengee, Mercerized Cotton, and Silk. Prices range 85c to \$10.00.

## Corsets 98c

This lot of Corsets are easily worth \$1.50. The colors are white and flesh. Choice 98c

## Flannel Kimonas, \$1.24

\$1.50 Figured Flannel Kimonas, most any style or color desired \$1.24

## RUGS! RUGS!

We are showing the biggest lot of Rugs in Sumter and the prices are extremely low.  
Rug Department, Second Floor

## BLANKETS

Better buy these Blankets now. We can supply you and the price is less.

## Solway Cotton Blankets \$2.65

66x80 Solway Cotton Blankets in Blue, Grey and Pink Border, regular \$4.00 value, choice \$2.65

## Nashua Woolnap Blankets \$3.95

60x80 Nashua Woolnap Blankets, in Grey, Blue and Pink Borders and also solid colors, special \$3.95

## N. C. Woolen Blankets \$4.95

60x80 North Carolina Woolen Blankets, in Grey, Blue, Pink and Checked, slightly soiled, sold high as \$8.00, choice \$4.95

## N. C. Woolen Blankets, \$5.95

70x80 North Carolina Woolen Blankets, in Blue, Tan, Pink and Plaids. These Blankets sold for \$9.00. They are slightly soiled from handling, therefore you can get them, special \$5.95

## All Wool Blankets, \$14.95

72x84 All Wool Blankets, Elkin Brand. These are the finest soft finish Marino Wool Blankets we ever had, special \$14.95

## Efird's Clothing Department

We have a wonderful collection of Men's and Boys' Clothing—Pants, Shirts and Underwear—and can fit any Man or Boy from head to foot.

## Men's Suits, \$19.95

This lot includes Blues, Browns, and Stripe effects. \$30.00 values, special \$19.95

## Men's Suits \$29.50

Never have we been able to offer you such values in Suits as we are doing now. \$40.00 values \$29.50

## Boys' Suits, \$12.50

Monroe, Jr., Suits for Boys, with two pair of Pants, \$16.50 values, sizes 8 to 18 \$12.50

## Boys' Suits, \$8.95

These are regular \$12.00 Suits. Each Suit has two pairs of pants \$8.95

## Boys' Suits, \$7.95

These are all Blue Serge Suits, \$10.00 grade, special at \$7.95

## Boys' Pants, 98c

All colors and sizes, some sold high as \$2.00, your choice for 98c

## Boys' Caps, 48c

Boys' Blue Serge and Checked Caps, regular 75c value 48c

## Men's Cloth Hats, \$1.98

The best Hat value we can offer in Brown and Green Soft Cloth Hats, special \$1.98

## Men's Caps, 98c

One big counter of Men's Caps, all sizes and colors, \$1.50 values, choice 98c

## Overalls, 98c

Only 20 dozen at this price, and they are Blue Buckle Overalls, sold elsewhere for more. Efird's sells them 98c

## Men's Dress Pants

The biggest collection of Men's Pants we have ever shown. The prices range \$1.98, \$2.98, \$3.98 and \$4.98

## Men's Hanes Union Suits, \$1.48

Men's Hanes Red Label Union Suits, just the right weight for the climate \$1.48

## Boys' Hanes Union Suits, 98c

Boys' Hanes Red Label Union Suits, made up just the same as the men's. Special 98c

## Boys' Overalls, 75c and 85c

Boys' Blue Buckle and Indian Head Overalls, all sizes from 4 years to 16 years, special 75c and 85c

## Boys' Cloth Hats, \$1.48

Boys' Green Cloth Hats, in all sizes, former price \$2.00, sale price \$1.48

## EFIRD'S SHOE DEPARTMENT

Why not make Efird's Shoe Department your Shoe Department? We buy Shoes by the car loads, not by the dozen pairs. We get special price concessions for such large purchases, therefore we sell Shoes for less.

## Ladies' Low Shoes

Every Ladies' Low Shoe in the house has felt the cutting knife, therefore, it is to your advantage to buy now. Prices range \$1.98, \$2.98, \$3.98, \$4.98, \$5.98 to \$8.50

## Men's Low Shoes

Remember no Man's Shoe in the house over \$6.50, some sold high as \$12.00. Prices range \$3.95, \$4.95, \$5.98 to \$6.50

## Children's Shoes

The assortment is large and the prices are right. Prices range 65c to \$3.45

## SILK DEPARTMENT

## 40-Inch Georgette Crepe, \$1.29

The colors are Brown, Yellow, Lavender, Pink, Blue, Green, White, Flesh and Flowered. \$1.50 quality. Special \$1.29

## 40-Inch Crepe De Chine, \$1.45

The colors are Blue, Flesh, White, Orange, Henna, Jade Green, Brown, Grey, Cerise and Black. \$2.00 quality, special \$1.45

## 36-Inch Taffeta, \$1.48

The colors are Rose, Blue, Yellow, Flesh, Brown, Grey and White, \$2.00 quality, special \$1.48

## 36-Inch Satin, \$1.65

The colors are limited to Brown, Black and Blue, others sell for more. Efird's sell it for \$1.65

## 36-Inch White Wash Satin, \$1.95

This is a beautiful quality and sells regularly for \$2.25, white only \$1.95

## Canton Crepe, \$2.85

Canton Crepe, in Brown, Black, Grey, Orange and Pink, regular \$4.00 quality, special \$2.85

## Bed Linen Department—Sheets

81x90 Mohawk Sheets \$1.48  
81x90 White Star \$1.48  
81x90 Sleepwell Sheets \$1.35  
81x90 Sleepy Hollow Sheets \$1.18  
72x90 Lilly Sheets 75c

## Spreads

80x90 Doveas \$2.18  
72x90 Dimity \$1.95  
63x90 Dimity \$1.35

## Pillow Cases

42x36 Dan River 33c  
42x36 Wear Well 33c  
42x36 Empire 33c  
42x36 Mohawk 38c  
42x36 Utica 38c  
42x36 Talip 18c

## White Goods Department

44-Inch Indian Head 35c  
36-Inch Indian Head 25c  
33-Inch Cannon Cloth 18c  
36-Inch Cannon Cloth 22 1/2 c  
44-Inch Cannon Cloth 29c  
36-Inch Ladies' Cloth 19c  
36-Inch Barker's Mill Bleach 19c  
45-Inch Indian Head Pillow Tubing 45c  
36c Lonsdale Nainsook 39c

## Hosiery Department

## Ladies' Hose

\$3.00 Fancy Tan Hose \$2.35  
\$3.00 Fancy New Grey \$2.35  
\$3.00 Black Hose, Fancy \$2.35  
\$1.25 Black Silk Hose 98c  
60c Children's Hose 35c  
35c Children's Hose 25c  
25c Children's Hose 18c

## Toilet Goods Department

35c Cuticura Soap 23c  
35c Woodbury Soap 23c  
25c Colgate Paste 20c  
10c Colgate Paste 8c  
30c Colgate Talcum Powder 20c  
50c Prophylactic Tooth Brushes 39c  
15c Jergens Violet Soap 10c

Compare Our Blankets. Winter Will Soon Be Here!

Our Ready-to-Wear Department Is Full of Bargains!

Sells For Less

EFIRD'S

33 Stores!

Sumter, S. C.